Make yourself Uncomfortable

Tony Butler
A tale of how it could turn out all right
THE World turn'd upside down:
OR,
A briefe description of the ridiculous Fashions
of these distracted Times.
By T.J. a well-willer to King, Parliament and Kingdom.

balloon project, tells us that to his knowledge, no US museums have approached the organizers about the balloon so far. But he noted that they are still going through hundreds of inquiries received since the balloon took off.

Among the expressions of interest is one from Museum of London curator Vyki Sparkes, who [approached the makers of the blimp on Twitter](https://twitter.com/search?q=blimp&src=typd) to ask about their plans for preserving the object.

![Temple Bar in London](https://via.placeholder.com/150)

**Sharon Ament**

@SharonAment

An interesting conversation to be had between @MuseumofLondon & @britishmuseum about reasons for collecting & value of display but hey #BabyTrump would be great in our national collection

**Sharon Heal**

@Sharonheal

So the competition begins @MuseumofLondon @SharonAment ... twitter.com/museumsassoc...
Most People are not like you
8.1% of Britain’s cultural workforce were brought up by parents who did traditionally working-class jobs, as compared to 34.7% in the country as a whole.
Figure 4 Class origins of employees in arts and cultural jobs compared to all jobs

Percentage of 19-28 year olds in work by social class origin

(Source: ONS Longitudinal Study)

Class Origin
- Higher Managerial and Professional (such as doctor or lawyer)
- Working Class (such as cleaner or bus driver)
• 2.7% of the museum workforce is from a BAME background

• 8.6% of the general workforce is from a BAME background
Most people don’t think like you
Figure 6  British Social Attitudes responses to left/right questions by occupational group.
Figure 5  British Social Attitudes responses to liberal/authoritarian questions by occupational group.
FEATURE: Coalfield communities revitalised by kids’ creativity

Young festival leaders with trainer and artist Sally Lemsford.
“In Islington (pop. 225,000), the Arts Council committed £41.5 million in funding from 2015-18, whereas across the former coalfields of England (pop. 4 million) they got £41 million between them”

John Mann MP for Bassetlaw
If you grow up in a milieu of high cultural capital it is second nature to you to engage in arts and culture as they add to ‘the richness of life’: they help you to be participatory, confident, assertive.

Lynsey Hanley
#moreincommon?
Schwartz Values Model
Empathy not Sympathy
FINALLY, AMERICAN VOTERS FIND COMMON GROUND:

“YOU'RE DEPLORABLE!”
‘When this is over we must both try to go back to arguing about parking spaces and noisy parties’
Derby Museums Non-visitor research

• Finding the time and relevance are the biggest barriers
• “visiting a museum is not the sort of thing people like us do”
• Museums are too closely associated with education
• “A visit would be boring and our children would not want to go.”
• A visit to a museum is not recommended by friends

Bluegrass research 2017
CO-PRODUCED AND HUMAN-CENTRED

MUSEUM
TOGETHER WE MAKE DERBY MUSEUMS

think
feel
do

“Tell me and I forget, teach me and I may remember; involve me and I learn.”
Benjamin Franklin
Share with audiences the process behind collections programme

Tasks
- ongoing tasks / sessions
- open to public when silk mill is open
- progress chart - how much have we prepped

Pack
- object packing etc.
- temporary packed space - visual manifestation of progress
- wiki type database / update

Involves
- reporters / archivists
- What now?!  
- How is this going to help?  
- Where are the trains/engines/lawnmowers.  
- Will I live to see this finished?!!  
- management speak  
- about things that are going to happen - what about today?!  
- the same experiences from others, sad at loss of
- 68yr old man. Railway Enthusiast  
- Different people.  
- contemporary aesthetics  
- Interactive elements for other people + other levels of understanding (introductory) (basic).  
- sharing stories - Are you going to ....  
- standing back  
- asking questions  
- interrogating  
- seeking out familiarity
Notice Nature Feel Joy
@DMNature
we're exploring objects, emotions and value. Please share near and far to help shape exhibition #DMWorldCulture #coproduction

hold your most precious belonging... tell us all what it is...

share feelings experienced when close to it......

#DMWorldCulture

As @DMWorldCulture emerges we'd like to share progress on Tumblr. Might you like to add a guest blog along the way? #volunteer #opportunity

Your Place in the World
@DMWorldCulture
Your Place in the World
@DMWorldCulture
DMWorldCulture @DMWorldCulture · Apr 7
Collections conversations at Derby Refugee Advice Centre. Insights, stories, questions and memories pic.twitter.com/QF1ZDZMFjV
Rachel Atherton, Hope Falk and Derby Museums
Great to see the new World Cultures gallery @DMWorldCulture taking shape, raising issues of curatorial transparency and how we make display decisions @ethnomcr @ward_esme

@amelia_meran · May 31
the elephant skull we helped to clean @DMWorldCulture museums

DMWorldCulture @DMWorldCulture · May 18
Super volunteers Alison and Clare sharing the 'believing' handling case they developed with visitors Reproduction: Community

WorldCulture @DMWorldCulture · May 22
As seen from varying perspectives, visitors seek out real meanings translation: Inquest: Conversation

I worry about object being made for tourists to represent alternate cultures
What happens when we don’t know....

We assumed that this vessel was for drinking water. We didn’t know where it came from.

Thanks to a visitor, we have found out it is actually a North African toilet ablution bottle used to clean the bottom and hands after going to the toilet.

Perhaps the Consume section was not the best place for it to go?
CO-PRODUCED AND HUMAN-CENTRED

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“Tell me and I forget, teach me and I may remember, involve me and I learn.”
Benjamin Franklin
Derby Museums matter to me because...

it has helped me develop new skills and grow my business!

WWW.Darkengmad.com
Prototype the Museum Architectural and Exhibition ideas

How might we design the museum spaces using the collection?

How might we balance the variety of different spaces to allow adaptability?

How might we select materials for building the museum inside and out?

How might we refine the design of spaces by creating a full scale prototype?
Co-produced programmes
Citizen Shift – New Citizenship project

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