

A video thumbnail showing an older woman with white hair and glasses and a young girl looking at colorful, traditional puppets in a museum. The puppets are made of wood and fabric, with intricate designs and bright colors like red, green, and yellow. The background is slightly blurred, focusing attention on the people and the puppets.

**Arts Award**  
**An introduction for GEM members**

# What is Arts Award?

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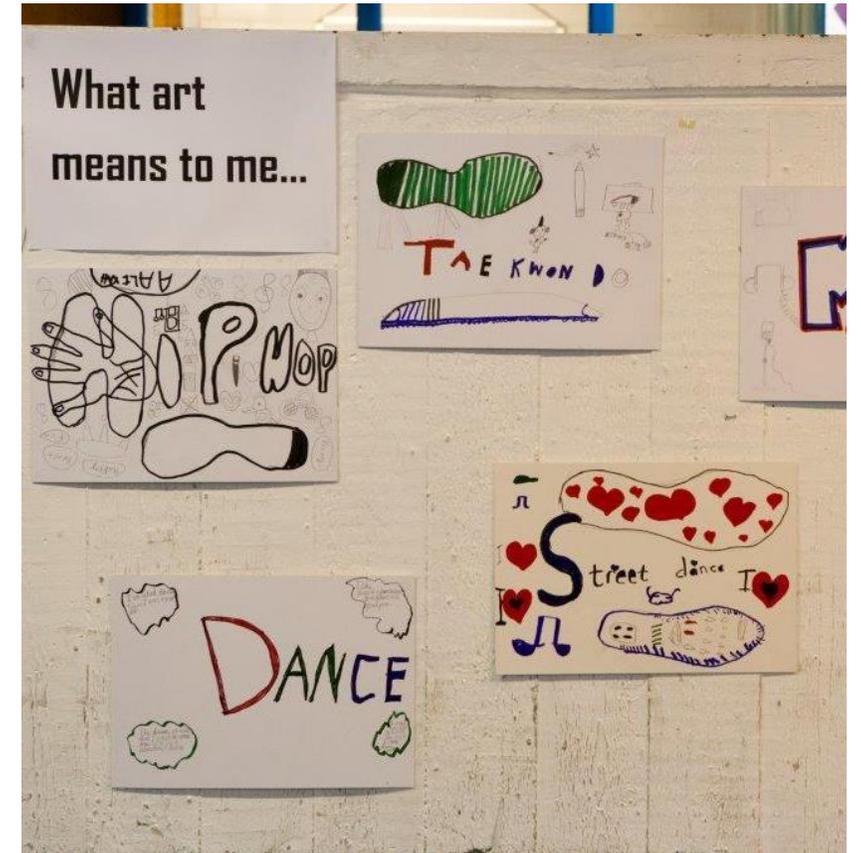
- A set of unique qualifications that support young people to grow as artists and arts leaders in any art form
- Supporting the development of 21<sup>st</sup> Century vital skills, creativity and leadership
- Open to anyone aged up to 25, Arts Award embraces all interests and backgrounds
- A flexible framework that can work with any arts, cultural or media activity



# Key Principles

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- ▶ Encourage young people to take part in and enjoy the arts
- ▶ Promote achievement in the arts among young people
- ▶ Provide opportunities for teamwork and leadership
- ▶ Helps young people to find progression routes in the arts
- ▶ Encourage innovation and experimentation



# Arts Award levels

- ▶ Arts Award can be offered at five levels, one introductory award and four regulated qualifications
- ▶ Two levels have been developed with primary school aged children in mind
- ▶ Learners can progress through all five levels, or start at the level most suited to them
- ▶ At Gold level, students can achieve 16 UCAS points with Arts Award



# Why is Arts Award valuable?

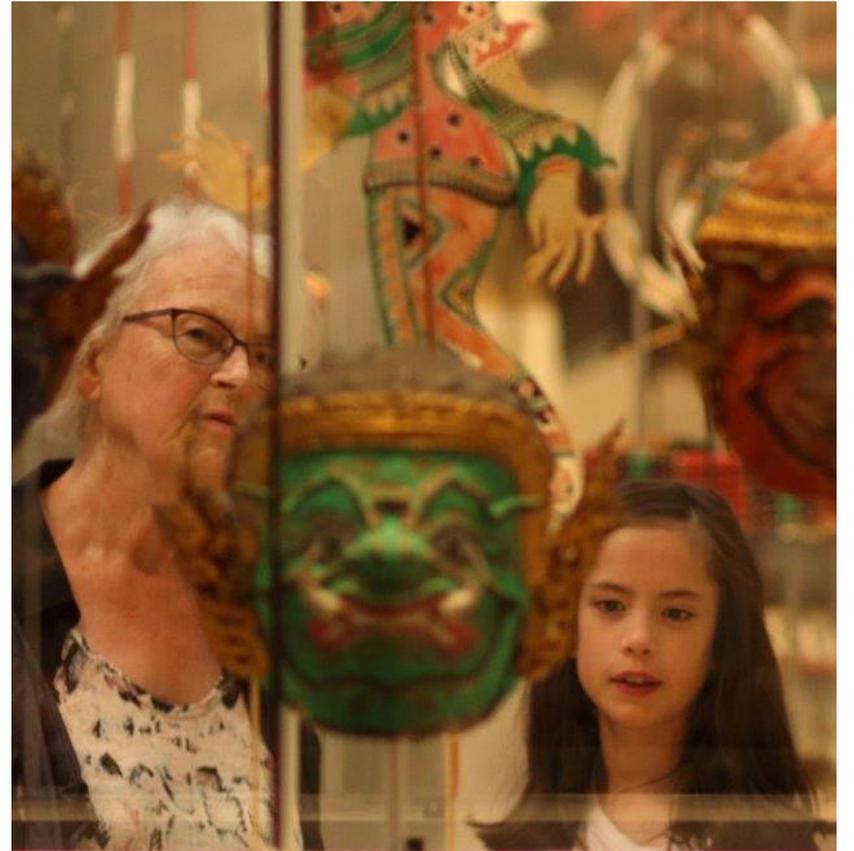
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- ▶ **It's a national qualification** that can [accredit young people's work](#)
- ▶ **It helps develop employability skills** such as communication, organisation, planning and team working
- ▶ **It's accessible:** Arts Award measures individual personal progress, and can be adapted to a range of art forms, activities and timeframes. Evidence can be collected in any format and doesn't have to be written
- ▶ **It supports progression** by acting as a bridge to support young people into further engagement with the arts, study or training
- ▶ **It builds confidence:** Young people explore their own interests and reflect on their own personal progress, building confidence along the way

# Arts Award in arts and cultural settings

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- ✓ Galleries, museums and libraries
  - ✓ Digital, film & media projects
  - ✓ Arts venues and theatres
  - ✓ Community arts projects
- ▶ Accrediting regular work with young people
  - ▶ One-off projects, Discover in a Day
  - ▶ Audience development
  - ▶ Building new partnerships
  - ▶ Adding value and accreditation to apprenticeships, internships, work experience



# What does Arts Award offer young audiences and visitors?

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Arts Award gives children and young people a nationally recognised qualification by accrediting their work with your museum or gallery.

Museums delivering Arts Award have seen benefits to children and young people including:

- ▶ deepening their engagement with their collections
- ▶ through spending more time in museums
- ▶ developing confidence, creativity and leadership skills
- ▶ broadening their perceptions of what art is
- ▶ finding out about careers in museums and heritage

# What does Arts Award offer museums, galleries and heritage sites?

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- ▶ A way to build long term engagement with schools and young people
- ▶ A framework for children and young people to explore heritage using museums, galleries, archives and historic houses
- ▶ An opportunity to interpret your collections in new and diverse ways with young people
- ▶ Audience development: museums tell us that children and young people who have taken part in Arts Award projects often return with their parents and friends
- ▶ Accreditation that works for all children and young people, including those with SEND or access and inclusion needs
- ▶ Measurable outcomes for project funders and other stakeholders
- ▶ Evidence that your learning programme has rigour and is engaging

# Arts Award in education

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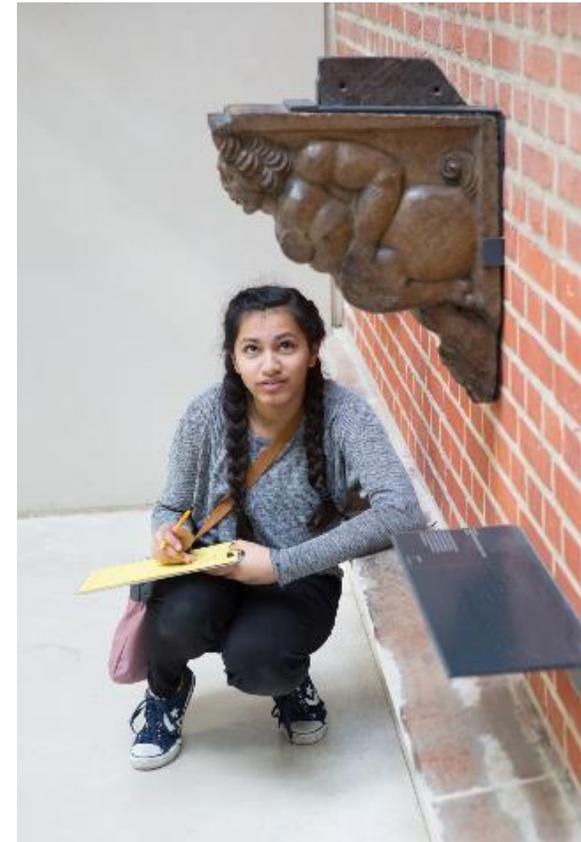
- ▶ Alongside curriculum learning
- ▶ Cross curricular delivery – Arts, Music, DT, Performing Arts, English, PSHE, Humanities
- ▶ Extra curricular / Enrichment activities
- ▶ Inter-school partnerships
- ▶ Summer school and transition Programmes
- ▶ Supporting the Artsmark journey



# Arts Award as CPD

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- ▶ Adviser training
- ▶ Online delivery
- ▶ Dates throughout the year
- ▶ Group training discount & Made to Measure option
- ▶ SEND specific training
- ▶ Coupled levels
- ▶ Achieving Arts Award as CPD



# Arts Award Supporter

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- ▶ Arts Award Supporter is a free scheme which helps you reach young people who are doing their Arts Award.
- ▶ You don't have to provide free activities and your existing education programme is likely to link well with Arts Award.
- ▶ Being a Supporter offers you a new marketing channel to audiences looking for events and arts opportunities in your area.



# Arts Award contributing to Artsmark

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- ▶ Provides a framework to support the Artsmark application
- ▶ Demonstrates creative development of individual children
- ▶ Embeds arts across the curriculum
- ▶ Raises standards through achievement of qualifications
- ▶ Builds partnerships with arts and cultural organisations/schools
- ▶ Demonstrates impact of arts activities

# Careers Education and Employability

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- ▶ Arts skills
- ▶ Transferrable skills
- ▶ Personal attributes
- ▶ Character building and wellbeing

Opportunities for light-touch careers exploration in Discover, Explore and Bronze

Career progression and pathways in Silver and Gold, including volunteering and work experience

Meeting the Gatsby benchmarks for schools:

- ▶ Learning from the career market
- ▶ Encounters with employers
- ▶ Experiencing workplaces

# Spotlight: Potteries Museum & Art Gallery



arts  
award 15  
YEARS

# Spotlight: Museum in your classroom – Made in the Tees Valley



# Spotlight: Partnership Delivery with Hadrian's Calvary



# Myth Busting

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- Do you need to have arts skills to become an adviser?
- Do you need lots of extra budget to bring in artists and arts organisations?
- Aren't there are some very strict delivery hours to commit to?
- Is there an additional moderation fee on top of certificate costs?
- Isn't it just about developing arts skills?
- I heard you can't deliver with under 5s?
- Isn't it the same as DofE but in the arts?



# Finding further support

Visit [artsaward.org.uk/adviser hub](https://artsaward.org.uk/adviser-hub) for Arts Award support:

- ▶ Pre training
- ▶ Webinars
- ▶ Adviser hub
- ▶ Voicemag.uk
- ▶ Arts Award blog

The screenshot shows the Arts Award Adviser Hub website. At the top, there is a navigation bar with the Arts Award logo, the text "Adviser hub", and a user status indicator: "You are currently using guest access Log in". Below the navigation bar are tabs for "Resources", "Support", and "Community". The main content area features a central heading: "The Arts Award online adviser community offers you all the support you need to run the program in your centre." Below this, there is a section titled "Resource Library" with a sub-heading: "Below you will find a list of all resources, support and training available." This section includes an image of three keys (gold, blue, purple) and the text: "Search our library of support resources here for all the tools you need to support your Arts Award delivery." To the right of the main content is a sidebar with several sections: "MODERATORS" (Click here to access your resources), "TRAINERS" (Click here for more information), "AGENCIES" (Support agencies and consultants click here), "PANEL" (Panel members click here for access), and "Additional links" (Arts Award supporter, Arts Award Access fund, Arts Award Adviser Portal). Below the Resource Library section is a "Blog" section with an image of colored pencils and the text: "Check out our blog here to keep up to date on Arts Award news and success stories from centres." At the bottom of the main content area is a "Support" section with an image of colorful hands and the text: "Access our range of face to face and online support for Arts Award here." The footer of the page contains the Arts Award logo.

# Thank you & Questions

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